



# NEW INDIA



एक कदम स्वच्छता की ओर

## ANNUAL ACTIVITY REPORT 2021-22



Regd. Office :

At/P.O.: Santhapur

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# at A GLANCE NEW INDIA-नियु इण्डिया



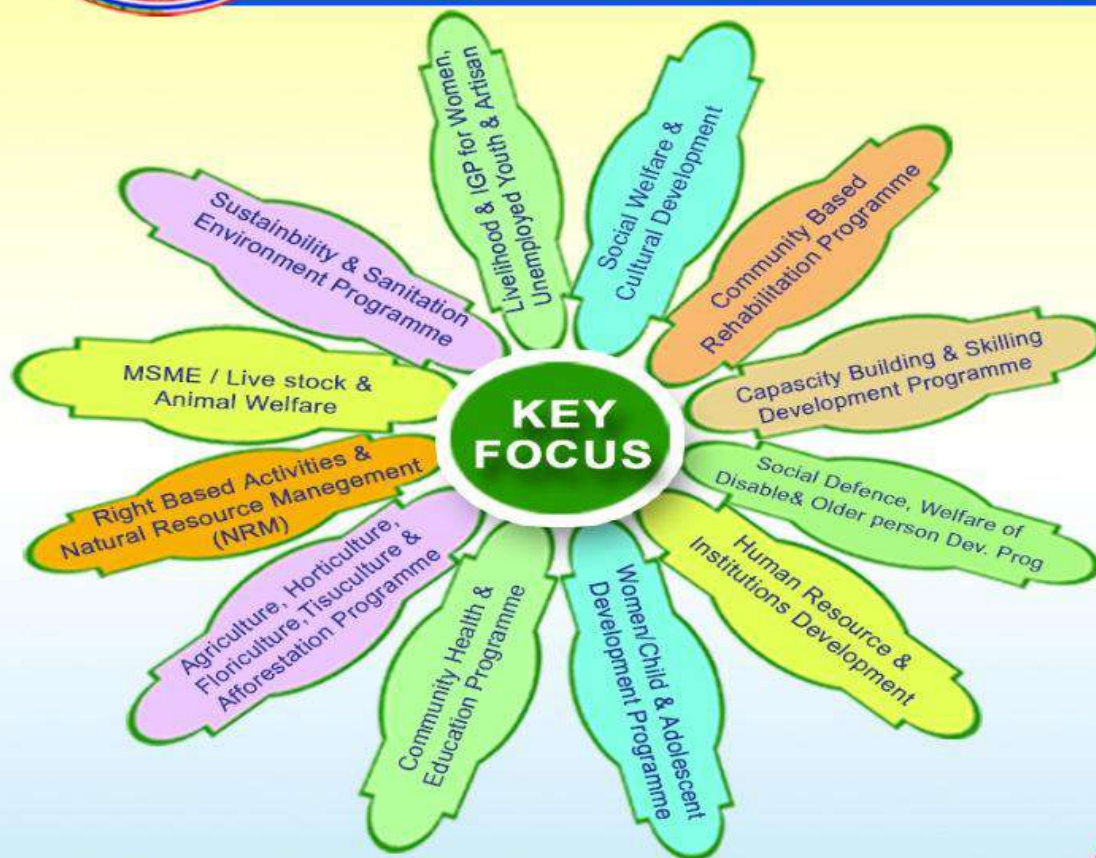
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**A Regd. State Level Social Welfare & Cultural Development Voluntary Organisation**



- ▶ Help Community-Help People
- ▶ Service to mankind is service to God
- ▶ Help Ever- Hurt never
- ▶ Love All- Serve All
- ▶ Healthy India- Happy Family
- ▶ Dream & Discuss Decide and Do

- ▶ Donate Red
- ▶ Spread Green
- ▶ Save Blue





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Together we will make a difference



**"Though you are not shining like a star, be a candle and brighten the corner where u are"**

I feel the pleasure in bringing out the 27<sup>th</sup> Annual Report of NEW INDIA for the year 2021-22 summarizing its activities and achievements. No need to say that, NEW INDIA was incepted on 2<sup>nd</sup> October, 1993 and although more than 2 decades have passed it seems like yesterday. Our patrons, guide, our advisors, the community people, the supporters and all concerned have made it possible. We owe everybody sincere thanks, gratitude and much more. The countless valuable contribution of all is acknowledged with appreciation and gratefulness.

On behalf of NEW INDIA family, I convey my heartfelt thanks to those who have extended their uninterrupted support to us in providing the ingredients to march ahead and ultimately benefit the vulnerable and poorest section of the society.

NEW INDIA always believed in work, not in complacence. Complacence kills, stops growth and development. Now-a-days when the pace of change is so rapid so also embarrassing.

During the past consecutive years, we have successfully completed a series of activities those give us a smile to have been able to address many issues which adversely obstruct the lives of rural, tribal and people living in urban slums of our operational area at Dhenkanal, Jharsuguda, Sanbalpur, Sundargarh, Cuttack and Baragarh districts of Odisha. This 27<sup>th</sup> Annual Report is a humble testimony of our determination, dedication and achievements.

We expect the same enthuse, involvement and cooperation from all as usual.

Once again sincere thanks to all.

**Sheshadeb Rout**  
**Secretary-Cum-Chief Functionary**  
**NEW INDIA**



## Introduction:

### *About New India*

**NEW INDIA** since its inception in 2<sup>nd</sup> October 1993 has been working to provide a platform for the vulnerable and deprived sections of the community whose voices remain unheard, fights ignored and basic entitlements are not accomplished. Therefore the main focus then was to create sensitization and awareness among people, mobilizing youth and working towards peoples collectives to let them realize their entitlements and strive to access. With changing development context and peoples knowledge and graduated need, the organisation relooked its strategic mandate and supported education, livelihood, financial inclusion, health and sanitation services. It has always reset its course to reinforce its commitment to the issues of human rights and poverty alleviation. In this light the organization has in the last 27 years expanded its gamut of activities based on the needs of the people. It adheres to an approach which is subject specific and works with a strategic framework, predominantly in a mission mode to address the diversified problems.

**NEW INDIA** stands tall to-day for the endeavour of a group of volunteers who untiringly worked and bestowed knowledge, time and support to help reach many milestones. To be more focused the pioneer of **NEW INDIA** realized that the project based activities alone are not enough to meet its stated objectives and soon adopted larger development frameworks with gamut of developmental, techno- social and social enterprise approaches.

The district of Dhenkanal was under the rule of kings during pre-independence and was subject to oppression and exploitation for ages. Even after about four decades of the independence the district had indicators low in terms of Human Development Index. This syndrome disturbed many some of which came forward to associate and form a society, christened it **NEW INDIA** and legalized the association. The event materialized in the year 1993. Originally squeezed to address local issues, **NEW INDIA** graduated to become a state level agency (the legal registration permitting it) and embrace a wide range of sectors, sub-sectors and a wider range of geographical coverage within the defined contours of defined development.

27 years; in consideration of the annals of the history is not a long journey, 18 moments of contribution are worthy. We are definitely proud of our contributions. On the other hand, we have and are still learning from our follies strengthening our modus operandi.

We are reinforced by a rich human resource in terms of experience, knowledge, skill and aptitude to community development. We are obliged a lot to the society we look forward;

- To function as a Voluntary Organization & maintain a Non-Govt., Non-Political and Non-Profit Making character.
- To Develop & promote voluntary action in social development.
- To develop IEC materials, aids and techniques for formal school education, child labour, non-formal education, special education for blind, deaf and dumb, health and sanitation education, social forestry, environmental protection, water management, wasteland development programmes and movements.

- To promote social justice, equality and human rights, especially for children, women the working classes, the tribal and other poor and deprived section of society.
- To conduct comprehensive research, impart education and training ITI & Nursing training centre and provide professional services on problems relating to social, economic, technological, cultural, environmental and other aspects for change and development.
- To preserve cultural heritage, such as folk art, folk songs, plays monuments, manuscripts, oral tradition, ancient forms of arts and crafts and to support arts, music, poetry, dance and drama as instruments of culture and national integration.
- To undertake research on social, economic, environmental, technological, cultural and other problems associated with the process of social development and studies of policies and development programmes.
- To prepare youth to tackle national calamities, such as flood, cyclone, drought, earthquake and avalanche etc. and to preserve and protect the wild life, the rare species of flora and fauna and newly planted samplings.
- To work for promotion of Human Rights/ Child Rights.
- To undertake social defense activities like Drug-De-addiction centre, family counseling centre, Day Care centre, vocational training for disabled youths etc.
- To promote indigenous technical knowledge and approaches to Gandhian concepts of health, education, sanitation and rural development
- To focus entrepreneurship for self employment and micro-enterprise in rural areas

### **Location and Outreach of NEW INDIA**

**Regd./Head Office**  
At/P.O.: Santhapur  
District: Dhenkanal,  
Odisha,  
India 759016

**Liaison Office**  
At-Uttar Madhuban,  
Po/Dist.: Dhenkanal,  
Odisha,  
India-759001

**Branch Office**  
At: Bidanasi,Behind  
Bidanasi High  
School, Cuttack

**Branch Office**  
At-Subash Nagar.  
Po/Dist-Bargarh -768030

**Branch Office**  
At: SDO Colony, In  
front of Collector  
office Iharsuguda

**Branch Office**  
At: Gyana Bihar,  
Burl ,Sambalpur

# HELP EVER HURT NEVER

## How to Reach NEW INDIA HEADQUARTERS

NEW INDIA is located in the village Santhapur of Gondia block, Dhenkanal. Santhapur is approachable by all weather connectivity and is at a distance of about 90 KMs from the state headquarters, Bhubaneswar via Dhenkanal and 30 km from the district headquarters. Surface communications are available from Bhubaneswar to Dhenkanal and from Dhenkanal to Santhapur.

### *Legal Status*

- Registered under **Societies Registration Act XXI of 1860** by IGR, Odisha, Cuttack
  - No. 19734/166 of 1994-95 Dated 23/11/1994 under S.R. Act XXI of 1860
- Registered under **Foreign Contributions (Regulations) Act 1976**
  - No. 104890108 Dated 20.10.2000 under FC@ Act 1976, Govt. of India
- Exempted under **section 12AA and 80 G of Indian Income Tax Act**
  - No. ITO (Tech)/12AA-160/10-11/2011-12 Dated 14/06/2011
  - No. ITO (Tech)/80G-169/10-11/2011-12 Dated 14/06/2011
- Has a **Permanent Account Number with Indian Income Tax Deptt.**
  - No. AAAAN2586M
- Registered with **NGO Partnership System in the Portal of Planning Commission of India**
  - No. OR/2009/0019100
- **Registered for Tax Deduction**
  - TAN No. BBNN006878
- Registered under **OS & CE Act 1956 at DLO Dhenkanal**
  - No. II - 250 Dated 20/12/2012
- Registered under **PWD Act, 1995 by the Department of W & CD**
- Registered under **Juvenile Justice Act 2000 (as amendment 2006)**
- Registered under **GST**
- Registered under **Public Fund Management System (PFMS)**



## Vision

**To** empower and develop the poor, marginalized and the vulnerable community lifestyle and to enable them handle their own problems and negotiate within the system with dignity and liberty.

## Mission

Empowering people to have access and to participate actively in the process of their own development towards qualitative improvement in their socio, economic, political and physical situations through a participatory and process oriented approach.

Protecting the rights of children and persons with special needs, women, tribal, SC, ST & farmers and facilitating their access to available resources and primary necessities in life.

## Goal

**To** ensure a process that enables the community members to support their livelihoods, ideas, keens and fellow members and leave behind a habitable world for their fore bearers & socio economic development of rural poor with a trust on women, children, oldest person, disabilities and their empowerment.

## Approach/ Focus Group

Focus on marginalized sections: SC, ST/ Tribal/ Women/ Children/ Youth/ Old Aged/ Differently abled

Community collective: Reflection, Analysis and Action

Empowerment: Institutionalization and Capacity building

## Operational Area

The operation of NEW INDIA covers the whole state of Odisha. However, it presently operates in seven districts; as under It has programme to expand its activities in other districts during the next year.

District	Block	Grampanchayat	Villages
Dhenkanal	8	212	2357
Dhenkanal	Municipality Area	23 wards	
Baragarh	5	46	217
	Municipality Area	15 wards	
Cuttack	Municipality Area	20 wards	
Sundargarh	17 Blocks	272 GPs	5935
Sambalpur	9 block	138	1322
Jharsuguda	17 block	2599	
Angul	Municipality Area	23	

## Human Resource

Full time	Part time	Technical	Volunteers	Total
117	2	07	45	171

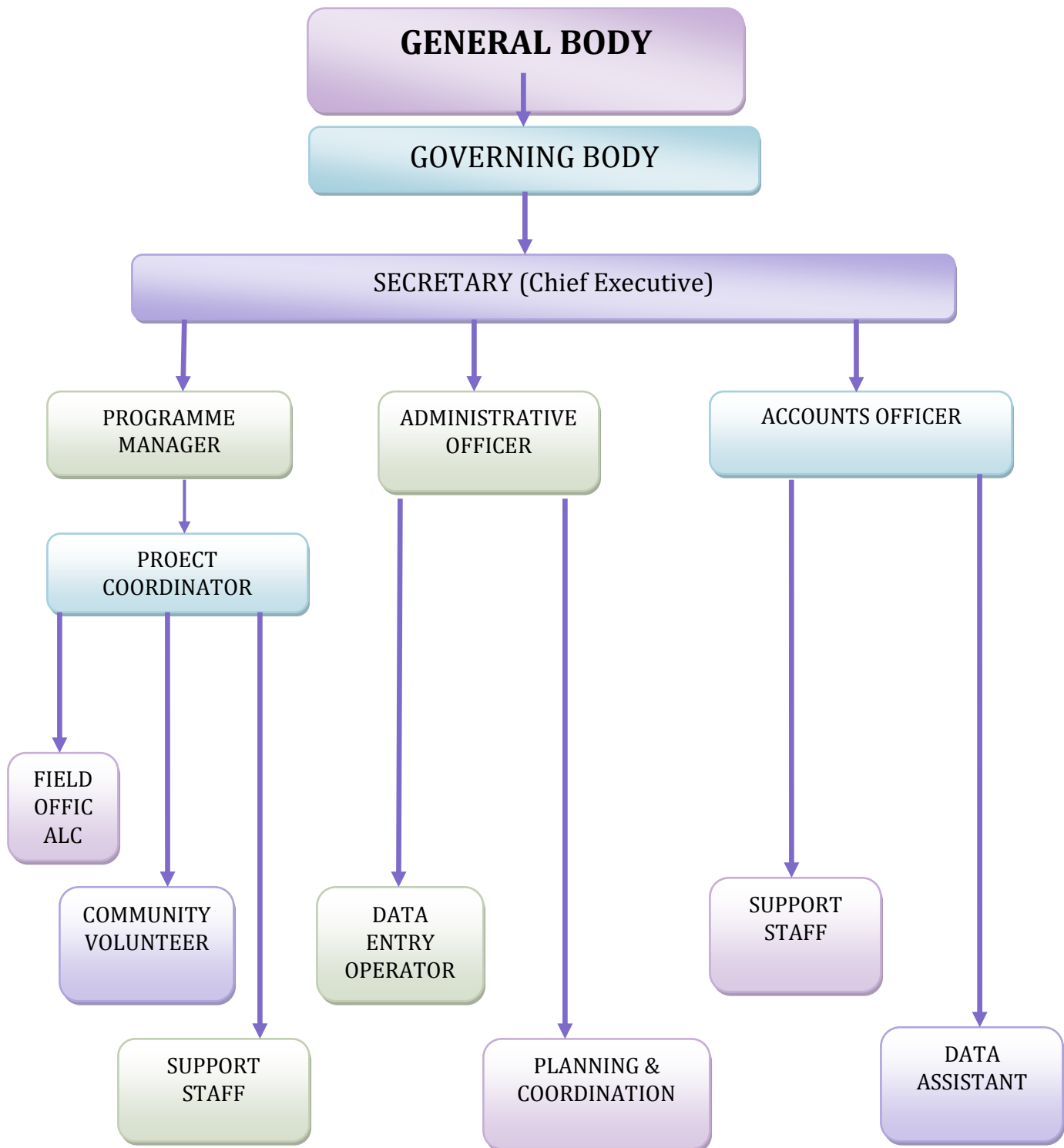
### The Advisory Board of NEW INDIA

Name and Address	Designation	Occupation
Sj. Bhikari Chanrana Rout Retd. Judge Vigilance	Special Judge	Legal Aid consultant & Social Activist
Dr. Nabin Pati National Co-Chairman White Ribbon Alliance	Consultant	Social work
Sj. Satrughna Bhutia, OES (Retd.)	Educationist	Social work
Sj. Ranjan Kumar Mohanty Director, PECUC Convenor, OACR & OEW	Social Activist	Social work
Sj. Sanatan Mallik, IAS (Retd.)	Retd. Administrator	Social work
Prof. Nityananda Mishra	Social Activist & Linguist	Social work
Sj. NIranjan Mishra (Retd.) OAS	Member CWC	Social work

## NEW INDIA Structure

NEW INDIA family comprises of a General Body the apex decision making body. The management is vested with a Governing Body comprising of democratically elected members from among the members of the General Body. It is elected in every 3 years; headed by the President.

# ORGANOGRAM OF NEW INDIA



## **AFFILIATIONS/MEBERSHIP**

### **AFFILIATIONS**

- Odisha Sangeet Natak Academy, Bhubaneswar
- Odisha Lalit Kala Academy, Bhubaneswar
- Nehru Yuba Kendra Sangathan, Dhenkanal
- Indian Chamber of NGOs, New Delhi
- ANGOS, New Delhi.
- Indian Chamber of NGO's, New Delhi
- Utakal Bipana Seva Samit Bhubaneswar. (UBSS)
- Rastriya Seva Bharati, New Delhi

### **MEMBER**

- Odia Cultural & Welfare Association, New Delhi
- Odisha Voluntary Health Association, Bhubaneswar (OVHA) Life member
- Peoples Development Network (PDC), Bhubaneswar
- AMNESTY INTERNATIONAL
- Institute of Policy, Research and Training
- State Level Dalit Women Forum
- Ekta Parishad Trust
- National Campaign on Dalit Human Rights
- Odisha Dalit Adhikar Manch
- Member of Mission Shakti and Swasthya Samachar, Dhenkanal
- District Level ASHA Mentoring Group
- Odisha Alliance on CRC
- Member PHRN, District level mentoring group
- India Alliance on Child Rights
- White Ribbon Alliance (For safe motherhood)
- Member of Dist. Consumer Protection Council for the District Dhenkanal
- Special Committee member of ZSS/NRHM, Dhenkanal
- Social Consumer Forum
- Member of Rogi Kalyana Samittee, Sriramchandrapur
- Family Planning Association of India, New Delhi
- Ramakrishna Mission Ashram, Ranchi
- District Resource Centre, Dhenkanal
- Kalinga Development Foundation, BBSR
- National Book Trust of India, New Delhi
- Indian NGOs, Thane
- Member of public haring committee under MGNREGS
- Member of District coordination committee under project NIRMAL
- Dist. Member of Road Safety Society , Dhenkanal
- Member of NACG. India National Action & Coordination for ending violence against children
- Dist. Convener of Mission Justice, Dhenkanal
- Member of Dist. Cultural council, Dhenkanal
- Dist. level coordination committee member of PMSMA Programme
- Executive committee member of Dist. Urban Housing Society
- Dist. Level Task Force Committee on IPPI for Dhenkanal
- Member of Quality Assurance & MTP Committee
- Dist. Red Cross Society. Dhenkanal
- Dist. NGO Co-ordination Committee, Dhenkanal



- Dist. Blind Control Society, Dhenkanal
- Dist. Advisory member on PC & PNDD
- Dist. Convener of Odisha Election Watch
- Dist. Level Task Force member on Malaria, Dengue & Diarrhoea (M.D.D) and Measles-Rubella (MR) vaccination campaign
- Dist. Advisory member on PC & PNDD
- Odisha RTE Forum, Bhubaneswar
- District Level Committee for the Electoral
- Literacy Club, Dhenkanal
- Odisha State Disaster Management Authority (District)
- Executive Committee for ZSS, Dhenkanal
- District Coordination committee (DCC) under Project NIRMAL
- Preservation and Conservation of water bodies in water Bodies- RDC Level
- Dist. Blood Donors & Motivators Association.
- Dist. Cultural Association, Dhenkanal
- Development Associates, New Delhi
- Care House, New Delhi
- Voluntary Action Network, India
- Dist. Resource Center, Dhenkanal
- Coordinator, Block level Disaster Management Committee Gondia.
- NICE Foundation, Gujarat
- Gondia Block Kala Sanskruti Sangha
- Odisha Library Association
- Block & Dist. Level Dhenkanal Mohatsav Committee
- Dist. Level Implementation Committee (DLIC)
- Pradhan Mantri Krishi Sinchai Yojana (PMKSY), Dhenkanal

## **SUPPORTERS**

- Zilla Swasthya Samiti, Dhenkanal, Baragarh, Sambalpur & Cuttack
- Dept. of Social Securities & Empowerment of Person with disabilities (SSEPD) Govt. of Odisha
- National Rural Health Mission, Odisha
- District Red Cross Society, Dhenkanal & Baragarh
- District Water & sanitation Mission, Dhenkanal
- Ministry of Culture, Govt. of India
- Department of Culture, Govt. of Odisha
- Raja Rammohun Roy Library Foundation Kolkata
- Ministry of Women and Child Development, Govt. of India
- Mahila Vikash Samabaya Nigam, Odisha
- State Youth Welfare Board, Odisha
- Nehru Yuva Kendra Sangathan, Dhenkanal
- Ministry of Youth Affairs and Sports, Govt. of India
- Ministry of Law, Justice and Company Affairs, Govt. of India
- Ministry of Labour, Govt. of India
- District Rural Development Agency, Dhenkanal
- Panchayat Samiti, Gondia

- Central Social Welfare Board, Govt. of India
- State Social Welfare Board, Odisha
- Puri Foundation
- PECUC, Bhubaneswar
- Central Board for Workers Education, Govt. of India
- Ministry of Road Transport & High Ways (Road Safety Cell) Govt. of Odisha.
- Mediclean Tech Pvt. Ltd., BBSR
- Central Institute of Indian Languages, Mysore
- Food Supply & Consumer Welfare Deptt. Govt. of India

## NEW INDIA INTERVENTION 2021-22

### A. COMMUNITY HEALTH

#### 1. Management of Dadaraghati PHC (N), Dhenkanal under PPP Mode

Keeping in view to provide primary health services to the community people residing in the service deficient suburb area in Dhenkanal district, being a community health service provider organization NEW INDIA since 16-03-2010, in association with NHM, Odisha and ZSS, Dhenkanal has been managing Dadaraghati PHC (New) under PPP mode. The mission is to provide health services with the basic philosophy of “Inclusive Growth” in the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. During the year 2021-22 NEW INDIA marks the eleventh year of management of the PHC (N) under PPP mode.



Dadaraghati PHC(N) project is in operation since 15-03-2010 till date. Prior to taken over of the above P.H.C. (N), there were no required staffs except an AYUSH Doctor and a Pharmacist who were posted since last 2 years then. After taking over the charges of P.H.C. (N), a Medical Officer, M.B.B.S. (Retd.) and a Medical Officer (AYUSH) qualified Pharmacist, A.N.M., Laboratory Technician and Attendant-cum-Sweeper have been posted by NEW INDIA. One Project Coordinator has also been appointed to coordinate the activities.

### Facilities available

- Out Patient's Department (General)
- Out Patient's Department (AYUSH)
- Pathological Tests
- Panchavyadhi Chikitsa
- Antenatal and Post Natal Care (ANC/ PNC)
- Institutional Delivery

Besides, **NEW INDIA** has also organized outreach Health camp in remote and cut-off areas, identification of Quacks and oriented them on primary health care service and follow up organized area specific innovation activities in association with CHC, Parjang.

## 2. Management of Khankira PHC (N), Dhenkanal under PPP Mode.

Since 20-11-2015, **NEW INDIA** has been managing Khankira PHC (N) under PPP mode for providing health services with the basic philosophy of "Inclusive Growth" In the primary health care service through PPP mode of NHM as per mandate of the Government. FY 2021-22 marks the Seventh year of management of Khankira PHC (N) by NEW INDIA.

Prior to taken over of the above P.H.C. (N) there was no required staff except an AYUSH Doctor and a Pharmacist who were posted since last 2 years them. After taking over the charges of P.H.C. (N), a Medical Officer, M.B.B.S. (Retd.) and a Medical Officer (AYUSH) qualified Pharmacist, A.N.M., Laboratory Technician and Attendant-cum-Sweeper have been posted by NEW INDIA. One Project Coordinator has also been appointed there to coordinate the activities.



Geographically it is located in the corner most part of Dhenkanal district adjacent to Jajpur district, also bordering to Cuttack district. It is catering to the services of 3 G.P.s viz. Khankira, Laulai and Ratanpur of Gondia Block.

### Facilities available

- Out Patient's Department (General)
- Out Patient's Department (AYUSH)
- Pathological Tests
- Panchavyadhi Chikitsa
- Antenatal and Post Natal Care (ANC/ PNC)
- Institutional Delivery

Over and above, NEW INDIA from time to time organizes different outreach campaigns, awareness programs, workshop, seminar and other community mobilization events during the eve of different health related days and weeks like, Pulse Polio day, World Breast feeding day, National Hand wash day, National day to eradicate TB/Cancer/Malaria/Filarial/ HIV/AIDS etc.

### **3. MANAGEMENT OF URBAN PHC (UPHC-2) STATION PADA, BARAGARH CITY**

The organisation took over the charge of management of UPHC-2 in Baragarh city since 27 July -2016. The program was inaugurated by the then Collector, Baragarh in presence of the CDMO and ADMO,(PH) Baragarh. The UPHC Management program is being regularly monitored and guided by the CDMO, Baragarh and ADMO (PH) Baragarh.

**NEW INDIA** has been providing health services at Baragarh city with the basic philosophy of inclusive growth in the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. FY 2021-22 marks the 6<sup>th</sup> year of management of the UPHC-2 in Baragarh city by **NEW INDIA**.

The services of the UPHC are reflected as under:

- OPD Consultation (Morning 8-11 AM and 5-8 PM)
- Weekly special OPD Services (O&G) and Paediatrics
- Free medicine as per the Govt. EDI
- Diagnostic services: Pathology test, i.e. malaria, dengue, hemoglobin, urine, albumin and sugar, RPR, test for syphilis and Blood Grouping and Rh typing etc.



#### **Planning:**

- Preparation of city PIP
- Identification of major issues
- Mapping vulnerability assessment of slums
- Assessment of existing health care institutions
- Stakeholders consultation

#### **Services under UPHC**



- Clinical/Institution based service

### **1.1 Maternal Health**

- Early registration of all pregnancies in the first trimester (before 12th week of pregnancy) is done. However, even if a woman comes late in her pregnancy for registration she is being registered and care given to her according to gestational age. Recording of tobacco use by all antenatal mothers.
- Minimum 4 antenatal check-ups and provision of complete package of services during the specialist visit.
- Follow up with high risk cases
- Tracking of left out ANC cases.
- Associated services like providing iron and folic acid tablets, Tetanus Toxoid injection etc. Ensuring at-least 1 ANC preferably the 3rd visit is seen by doctor.
- Counseling services
- Nutrition and health counseling. Brief advice on tobacco cessation if the antenatal mother is a smoker or tobacco user is aware about dangers of life of both mother and baby.
- Identification and management of high risk and alarming signs during pregnancy and labour. Timely referral of such identified cases to FRUs/ other hospitals which are beyond the capacity of Medical Officer UPHC to manage the cases are done.
- Free services under communicable and non-communicable diseases with medicines free of cost is being provided in the UPHC. As per guidelines of NHM/Govt.

### **1.2 SBA Delivery Services in UPHC with DP**

In some of selected UPHCs, SBA delivery services would be available to minimize normal delivery load at 2nd referral hospital. In such case, JSY benefit is being disbursed to the beneficiaries.

### **1.3 Family Welfare (FW) services**

- ❖ Education, Motivation and Counseling to adopt appropriate Family planning methods are done.
- ❖ Provision of contraceptives such as condoms, oral pills, emergency contraceptives, IUCD insertions is available.
- ❖ Referral and Follow up services to the eligible couples adopting permanent methods (Tubectomy/Vasectomy) is done.
- ❖ Counseling and appropriate referral for couples having infertility is carried out.

### **1.4 Management of Reproductive Tract Infection:**

- ❖ Sexually Transmitted Infections • Health education for prevention of RTI/STIs.

- ❖ Treatment of RTI/STIs.

### **1.5 Nutrition Services (co-ordinate with ICDS)**

- ❖ Diagnosis and nutrition advice to malnourished children, pregnant women and others.
- ❖ Diagnosis and management of anemia and vitamin 'A' deficiency.
- ❖ Referral of SAM cases to NRC in the fixed day

### **1.6 Immunization services**

Immunization session is being held on each Wednesday in all the immunization points. The Staff Nurse ensures immunization in the UPHC. The ANM organizes minimum 4 sessions in every Wednesday of the month. They organize the sessions based on the micro plan developed at the UPHC.

### **1.7 Micronutrient (Vitamin A & IFA) management:**

Supervised weekly distribution of Iron-Folic with education about the issue and administration of Vitamin A in identified cases.

### **1.8 De-worming:**

Supervised Bi-annually schedule Prior IEC Siblings of students also covered.

## **2 Outreach services**

- ❖ Regular immunization in fixed day basis in a fixed site
- ❖ UHND in fixed day basis in a fixed site
- ❖ Periodic Health checkups and health education activities, awareness generation and Co-curricular activities by MAS and ASHA
- ❖ Promotion of Safe Drinking Water and Basic Sanitation through community groups like MAS, Urban ASHA and others
- ❖ Chemoprophylaxis for Malaria in high malaria endemic areas for pregnant women as per NVBDCP guidelines.
- ❖ Disinfection of water sources and Coordination with Public Health Engineering department for safe water supply by MAS and WKS.
- ❖ Promotion of sanitation including use of toilets and appropriate garbage disposal
- ❖ Testing of water quality using H<sub>2</sub>S - Strip Test (Bacteriological).
- ❖ Refer to district public health laboratory
- ❖ Referral transport to pregnant women and sick neonates

- ❖ Promotion of RSBY to BPL families for free treatment of complicated diseases in empanelled health institutions in Cuttack city.

#### 4. MANAGEMENT OF URBAN PHC (UPHC - SHANDHAPUR, BIDYADHARPUR) BARANGA, CUTTACK

NEW INDIA has been associated with Urban PHC (UPHC) at Bidyadharpur, Baranga in Cuttack city with the basic philosophy of “Inclusive Growth” in the primary health care service through PPP Mode of NHM, Odisha as per mandate of the Government. FY 2021-22 marks the 6<sup>th</sup> year of management of the UPHC in Cuttack district by NEW INDIA.

The organisation took over the charge of management of UPHC-2 on 27 December 2016. The UPHC Management program is being regularly monitored and guided by the CDMO, Cuttack and ADMO (PH) Cuttack. The services of the UPHC are mentioned as under.



- OPD Consultation (Morning 8-11 AM and 5-8 PM)
- Weekly special OPD Services (O&G) and Pediatrics
- Free medicine as per the Govt. EDI
- Diagnostic services: Pathology test, i.e. Malaria, Dengue, Hemoglobin, Urine, Albumin and sugar, RPR test for syphilis and Blood Grouping and Rh typing etc.

The basic services which the UPHC, Bidyadharpur, Baranga offers are, **Clinical/Institution based service, Maternal Health**• Early registration of all pregnancies in the first trimester (before 12th week of pregnancy). However, even if a woman comes late in her pregnancy for registration she is registered and more care given to her according to gestational age. Recording of tobacco use by all antenatal mothers done. Minimum 4 antenatal checkups and provision of complete package of services during the specialist visit, • Follow up with high risk cases • Tracking of left out ANC cases. • Associated services like providing iron and folic acid tablets, Tetanus Toxoid injection etc. Ensuring at-least 1 ANC preferably the 3rd visit are seen by a doctor. • Counseling services • Nutrition and health counseling. Brief advice on tobacco cessation if the antenatal mother is a smoker or tobacco user also informed about dangers of second hand smoke. • Identification and management of high risk and alarming signs during pregnancy and labour. Timely referral of such identified cases to FRUs/ other hospitals which are beyond the capacity of Medical Officer

UPHC to manage. • Free services under communicable and non-communicable diseases free of cost are provided in the UPHC. **SAB Delivery Services in UPHC with DP.** **Family Welfare (FW) services,** • Education, Motivation and Counseling to adopt appropriate Family planning methods. • Provision of contraceptives such as condoms, oral pills, emergency contraceptives, IUCD insertions. • Referral and Follow up services to the eligible couples adopting permanent methods (Tubectomy/Vasectomy p) • Counseling and appropriate referral for couples having infertility.

**Management of Reproductive Tract Infection:** Sexually Transmitted Infections. Health education for prevention of RTI/STIs. • Treatment of RTI/STIs. **Nutrition Services (coordinated with ICDS)** • Diagnosis and nutrition advice to malnourished children, pregnant women and others. • Diagnosis and management of anemia and vitamin A deficiency. Referral of SAM cases to NRC in the fixed day

**Immunization services** Immunization sessions are being held on each Wednesday in all the immunization points and hospital. The Staff Nurse ensures immunization in the UPHC. The ANM organizes minimum 4 sessions in every Wednesday of the month. She organizes the sessions based on the micro plan developed at the UPHC at Bidyadharpur, Baranga in Cuttack city.

## 5. MANAGEMENT OF URBAN PHC (UPHC- Burla, Sambalpur

The significant achievement of NEW INDIA to focus the community health needs of Burla in a land mark. The organization took the responsibility for management of UPHC-Burla since 2021. In the UPHC, promotive, curative, preventive and rehabilitative service measures are provided to the community to ensure effective means of community health delivery system. **NEW INDIA** manages the UPHC, Burla under PPP mode.

The basic services which the UPHC, Burla offers are, **Clinical/Institution based service, Maternal Health**• Early registration of all pregnancies in the first trimester (before 12th week of pregnancy). However, even if a woman comes late in her pregnancy for registration she is registered and more care given to her according to gestational age.

Recording of tobacco use by all antenatal mothers done. Minimum 4 antenatal checkups and provision of complete package of services during the specialist visit, • Follow up with high risk cases • Tracking of left out ANC cases. • Associated services like providing iron and folic acid tablets, Tetanus Toxoid injection etc.





Ensuring at-least 1 ANC preferably the 3rd visit are seen by a doctor. • Counseling services • Nutrition and health counseling. Brief advice on tobacco cessation if the antenatal mother is a smoker or tobacco user also informed about dangers of second hand smoke. • Identification and management of high risk and alarming signs during pregnancy and labour. Timely referral of such identified cases to FRUs/ other hospitals which are beyond the capacity of Medical Officer UPHC to manage. • Free services under communicable and non-communicable diseases free of cost are provided in the UPHC. **SAB Delivery Services in UPHC with DP. Family Welfare (FW) services,** • Education, Motivation and Counseling to adopt appropriate Family planning methods. • Provision of contraceptives such as condoms, oral pills, emergency contraceptives, IUCD insertions. • Referral and Follow up services to the eligible couples adopting permanent methods (Tubectomy/Vasectomy p) • Counseling and appropriate referral for couples having infertility.

## **6. Management of Arogya Plus (MHU), Dhenkanal under PPP Mode.**

To provide primary preventive, curative and primitive health care services and referral health services, NEW INDIA since 1-4-2011 till date has been managing Arogya Plus targets the people in remote areas in reaching to whom the existing health services are not available. Under this scheme, a Mobile Health Unit comprising of one Doctor, one Pharmacist and one ANM long with one Attendant reach to these un-served populations at regular intervals. In the camp medicines are being distributed free of cost. As part of the program activities, frequent health check up and awareness camps are being organized as per micro plan.

NEW INDIA has been assigned to cover Kantol, Balikuma, Maruabili and Kerajuli G.ps in Kankadahad block of Dhenkanal district. As per the norms, two health mobile stations are conducted per day for 22 days in a month (44 stations in a calendar month). Other programmes are regularly conducted like immunization, awareness on Dengue, Sun stroke, School programme, Health Checkup camps at all Anganawadi Centers and all Schemes of the G.P. The organisation also offers referral support to the patients having severe health hazards apart from rendering area saturated integrated health development services in the inaccessible area of the block under Dhenkanal district, Odisha. The GKS (Gaon Kalyan Samitis) are being strengthened. As part of its



services ANC/PNC activities are being undertaken and reinforced. Awareness is also focused on STI/RTI/HIV/AIDS etc.

Arogya Plus team basically renders curative, RCH, Referral, Family Planning, Diagnostics, IEC/BCC, School Health Service and other related health services as directed by ZSS and NHM, Odisha from time to time.

## 7. MANAGEMENT OF ADOLESCENT HEALTH PROGRAMME

### Adolescent Health Program

The organization NEW INDIA has been organizing **Adolescent Health Camp** to give them the basic **education on reproductive and sexual health**. Unless and otherwise the village people develop, the country can't be said to be a developed one. So in order to aware the new aspects of reproductive and sexual health in the present age which is a boon of science & technology, NEW INDIA has formed SHGs in the hamlet areas and villages. Adolescents from the above villages have been picked up to the SHGs and they were given awareness trainings on "Reproductive and Sexual Health".

Through the adolescent development program focus is given to physical, moral, mental, psychological, educational, environmental and life skill education for the adolescents. The program is undertaken at different 8 blocks, viz- Bhuban, Gondia, Kamakhynagar, Kankadahad, Sadar, Hindol, Odapada and Parjanga blocks under Dhenkanal district, Odisha. The organization plays a very crucial role in mainstreaming the adolescents through AHD (Adolescents Health Day) program . The program become operational since 1<sup>st</sup> September 2021 and continuing activities till date as per guidelines of NHM/ZSS. Dhenkanal.



## 8. Covid- 19 Training Home Care Support by NSDC (PMKVY)

The organization in association with NSDC, under PMKVY organized the thematic skill training on COVID-19 Home care support. The venue of the training was at Santhapur in Gondia block, Dhenkanal district, Odisha. There were 20 trainees covered per batch. The organization covered 6 batches of training covering 120 trainees of either sex. The training duration was 21 days per batch. During training period the organization covered all basic components designed for the training. After successful completion of the training the organization rendered all backward and forward linkage to the trainees for their placement at different private and corporate sectors. There are 67 trainees got their placements at different laboratories, pathos labs and community service facilities.



### B. Women & Child Development Programme

#### 1. Girl Child & Child Safety/Child welfare

The organization involves itself under the clarion call “BETI BACHAO” in which frequent awareness is disseminated among the eligible couples regarding spacing of child birth, ban on female foeticide, eradication of domestic violence against women and girls, prevention of bride burning due to want of dowry, prevention of child marriage, equal wage for equal work, women’s emancipation and gender equation, constitutional provision for women, child rights, universalisation of elementary education, safe environment for women’s work place, suppression of trafficking, gender based violence and other unethical activities vetted to women.





The program was organized in the form of meeting, workshop, and display of audio-visual aids, students competition, poster pasting, slogan writing, one act play, street play etc. The activities were carried out at different operational villages of NEW INDIA. The program was carried out for a period of 3 months.

## 2. Livelihoods support to SHG through Horticulture

Subsequent up on generating massive awareness among the SHG members regarding sustainable and replicable Livelihoods, the organization organized different skill training on Rakhi Making, Phenyl making, honey processing, mushroom production, soft toys making and tailoring programs in which total 210 women covered through their respective SHGs. Apart from providing them the required skill training the organization developed their institutional linkage and arranged required backward and forward linkages for their development and empowerment. The program is being going on. The organization manages the program out of its own contribution.



## 3..Women Labour Awareness

NEW INDIA has successfully organized 5 women labour awareness camps at Santhapur, Santhasara, Mukundapur, Thakurpal and Khankar villages in Gondia block under Dhenkanal district. The villages we selected were more women labour prone with adequate inhabitation of SCs and STs. There were 25-30 women participated in each awareness campaign. The social activists, legal advisors, experts, educationists and advocates awakened the women labourer on various welfare aspects. Apart awareness was also spread on mainstreaming child labourer thereby detecting them from the child labour system. The awareness was created through lecture, group discussion, group presentation and display of audio-visual aids. Besides, the organization printed and distributed resource materials in shape of leaflet and posters highlighting the do's and don'ts against women labour.



#### 4. Minority Women Leadership Training

Aims at enhancing the knowledge base and leadership skill of the minority women, the organization organized 3 batches of leadership training on the theme ' NAI ROSHNI". The program was organized at Jualibandha, D. Marthapur, Santhapur, Nihalprasad, Bega, Khankira and Solagadia in Gondia block under Dhenkanal district and Panchamahala, Sikshyakapada, Khalari, Tamrit Colony, Turanga, and Banarpal in



Angul districts of Odisha. The duration of each batch of training was 3 days and residential. The empanelled resources persons of MoMA ( Ministry of Minority Affairs) Government of India, imparted thematic training to the trainees on 3 R's ( Reading, Writing, Simple Arithmetic) apart from awakening them about the program, policy, scheme, procedure and strategies for development and empowerment of minority women.

### C. Development of Culture

#### 1. Running of Village Library

In collaboration with Raja Rammohan Roy Library Foundation (RRRLF), Kolkata NEW INDIA has been running one library in the village at Santhapur under Gondia block of Dhenkanal district. It has been equipped with more than 7000 different types of books, manuscripts, journals, audio CDs, T.V and daily newspapers. During 2021-22 every day more than 50 people on an average visited the Library and enjoyed through it. A Librarian has been posted to look after the day to day affairs of Library. During the year 2020-2021 a new building has been constructed with the financial support from S.J. Baishnav Parida, the then MP, Rajyasabha. The library has been running in full swing benefitting a lot to the rural people.





## 2. Running of NEW INDIA Sangeet Natak Lalit Kala Vidyalaya

For the development of cultural skills, NEW INDIA has constantly given efforts by setting up the Sangeet Natak and Lalit Kala Mandir Institution at Kunjakanta, Dhenkanal. The institution has been affiliated with State Sangeet Natak Academy and Odisha Lalit Kala Academy, Bhubaneswar. During this year 120 students have appeared the examination in Shree Adya, Shree Purna, Bhushan Adya, Bhushan Purna, Shastri Adya and Shastri Purna both in theory and practical under the guidance and supervision of Odisha Sangeet Natak Akademi, Bhubaneswar and all have come out successfully and awarded with marks & certificates.



## 3. Dance and sangeet Repertory salary grant

NEW INDIA in association with SNA( Sangeet Natak Akademi) Government of Odisha, Ministry of Culture, Government of India under Repertory Grant/ Salary Grant scheme imparted advance training on Odishi, Danda, Chhau, Nama sankirtan and martial arts. Master Trainers (Guru) imparted advance training on Odishi to the artistes in the ratio of 1:4. Apart training on Music, Dance, Drama and mythological plays are being organized from time to time to generate massive awareness among the public.

## D. Development and Empowerment of Youth, Adolescent

The organization NEW INDIA has implemented a program on advocacy, counseling and awareness for the development and empowerment of the youth and adolescents of Dhenkanal district. There were 25 youths and adolescents from different blocks of Dhenkanal participated in the camp. The duration of the camp was one day. During the camp awareness and counseling offered to them for their own development and empowerment. The organization invited resource faculties from the district administration and local line departments to awaken the youth and adolescents on various issues that leads to universal brotherhood and enhanced leadership for the youth.

### 1. Career Counseling

As part of its adolescent's empowerment program, NEW INDIA has implemented a program on CAREER COUNSELING followed with advocacy, counseling and awareness for the career counseling, personality development, leadership skill development, enhancement of crisis coping mechanism and functional skill enhancement of the adolescents. Development and empowerment of the youth and adolescents of Dhenkanal district. There were 62 youths and adolescents from different blocks of Dhenkanal participated in the Mega camp. The duration of the camp was one day. During the camp awareness and counseling offered to them for their own development and empowerment. The organization invited resource faculties from the district administration and local line departments to awaken the youth and adolescents.



### 2. Training of Youth on Jana Jagaran Abhiyan

**NEW INDIA** in association with Nehru Yuva Kendra Sangathan, Dhenkanal aims at enhancing the leadership skill, crisis coping mechanism, managerial ability and Life skill education for the youth organised a thematic training on Jana Jagaran Abhiyan. The venue of the training was at Santhapur community centre in Gondia block, Dhenkanal, Odisha. There were 50 youths from Santhapur and adjoining villages participated in the training program. The duration of the training was one day, i.e. 9<sup>th</sup> February 2022.

In the training vivid discussion and analysis was made about the strength, weakness, opportunity and threat of the youth in building a prospering India.





The trainers and resource persons invited for the purpose opined their remarks and views about the rule, role and responsibility of youth in promoting sustainable use of Jal.

The Name and Designations of the Resource persons and Trainers of the training program is reflected as under.

- Mr. Ashok Kumar Dash, District Youth Coordinator
- Mr. Prayala Kumar Dash, Trainer & Yoga therapist
- Mr. Sheshadeb Rout, Secretary, NEW INDIA
- Mr. Nigam Sahoo, Coordinator, NEW INDIA
- Miss, Archana Lenka, Trainer NEW INDIA

Training kits and resource materials were supplied to each participant. Apart from life skill education, Mr. Pralaya Kumar Dash, Yoga Therapist imparted yoga training to the trainees. It is visualised that, the training will be immensely helpful for the youth in building their crisis coping mechanism, leadership skill, managerial ability and life skill education for bringing an upward qualitative change in the standard of living and quality of life of the youth in all means.

Apart, through participatory discussion, one to one counselling and group discussion was held on the theme donate red, spread green, and save blue. Through focus group discussion and guest faculties lecture, dissemination of dialogue and thought on use of fresh water, rain water investment, water percolation and sustainable use of water was highly beneficial.



### 3. Training of youth in wellness positive life style & fit India.

**NEW INDIA** in association with Nehru Yuva Kendra Sangathan, Dhenkanal aims at enhancing the leadership skill, crisis coping mechanism, managerial ability and Life skill education for the youth organised a thematic training on Youth Wellness, Positive Lifestyle and Fit India. The venue of the training was at Office of the NEW INDIA, At/Po- Santhapur, Dist- Dhenkanal, Odisha. There were 50 youths from Santhapur and adjoining villages participated in the training program. The duration of the training was one day, i.e. 8<sup>th</sup> February 2022.

In the training vivid discussion and analysis was made about the strength, weakness, opportunity and threat of the youth in building a prospering India. The trainers and resource persons invited for the purpose opined their remarks and views about the rule, role and responsibility of youth in promoting youth wellness, positive lifestyle and fit India.

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- Mr. Nigam Sahoo, Coordinator, **NEW INDIA**
- Mr. Manas Ranjan Barik, Laboratory Technician, Khankira PHC

Training kits and resource materials were supplied to each participant. Apart from life skill education, Mr. Pralaya Kumar Dash, Yoga Therapist imparted yoga training to the trainees. It is visualised that, the training will be immensely helpful for the youth in building their crisis coping mechanism, leadership skill, managerial ability and life skill education for bringing an upward qualitative change in the standard of living and quality of life of the youth in all means.



### E. Agriculture & Horticulture Programme

#### 1. Formation of Farmers producer organization

NEW INDIA has mobilized the community volunteers and village youth of Gondia block in Dhenkanal to contribute their voluntary labour for construction of a water harvesting structure in Gondia block of Dhenkanal district in which almost 56 farmers from different villages of Gondia block, participated. The organization invited resource persons from the Govt. machineries. After successful completion of the water harvesting structure it was put for public use. Due to the water harvesting structure about 30 hector of land were irrigated in khariff session.

Keeping in view to transfer improved methods of agriculture produce, farmers insurance, linkage with Agriculture Department and line departments and to aware them about Pradhan Mantri Kishan Sampad Yojana the organization conducted phase wise training of the farmers in Gondia block of Dhenkanal district. There were 12 batches of training completed covering 300 farmers of Gondia block. The Agriculture experts, horticulturists, progressive farmers imparted training and shared with the farmers about improved agriculture cultivation. The program is being continued and the organization is proposing to conduct another 25 batches of training for the farmers in Gondia block of Dhenkanal.





## 2. Medicinal Plant Plantation

The organization under Medicin plantation under AYUSH mission planted more than 900 seedlings of Bael, Peepal and Banyan at the public waste lands in Gondia block under Dhenkanal district. Mr. Sheshadeb Rout, Secretary, NEW INDIA leads the team of volunteers and inspired them to plant the seedlings. The mission of transplanting those plants is to create the general consciousness in the mindset of the common men about the utility value of the medicinal plants. Apart from Horticulture based Bael seedling plantation community level awareness created among the general public for its proper care and maintenance with supervisory arrangements for watch and ward.



## 3. Bee Keeping and Honey Processing

Aims at providing gainful employment to the farmers and farm based workers and to enhance their income the organization under SFURTI- Scheme of Ministry of MSME, Government of India and technical support of DD Bio Solution PVT Ltd established one Sai Honey Bee keeping cluster at Santhapur in Gondia block under Dhenkanal district. Sai Honey Cluster, located at Santhapur in Gondia block under Dhenkanal with its structure and functioning, productive capacity and income generation. The study reveals that in spite of various attempts by the central and state government, the rural households industries in this region are not performing up to the mark and these industries remain unorganized



producing non-mechanised product. Despite many artisans of the cluster primarily depend upon

traditional techniques of production, a few of them trying to cope up with the recurrent changing demand of the buyers by means of creating new design. However, there are no sufficient promotional measures to attract the consumers on a continuous basis. Besides, the credit facilities were not provided sufficiently to develop the industry for the production and sale of the products. However, there is a growing demand for Honey products in the regional market and in the national level. The Cluster has been manufacturing different types of Honey craft items like Honey mats, household utility products, etc. Approximately, 510 artisans have been benefitted in this cluster, wherein 100 percent are from Scheduled Caste and Scheduled Tribe community and below poverty line households. The average monthly income stands at around Rs. 4,500/-. The study suggests that government grant is the urgent need to promote livelihood of the SC/ST artisans through Honey based products thereby producing bee hives and honey. Emphasis is to be given to use modern machineries, standardized devices and improved tool kits in the process of production. Government and Implementing Agency NEW INDIA will play a pivotal role in marketing the Honey products.



## **F. Social Defense & Welfare Programme**

### **1. Integrated Programme for Senior Citizen**

It has been seen that the older persons are being neglected by their family members and the cases are rising day to day more in joint families. The family head with other younger members are feeling that the older persons are not the integral part of the family and they have nothing any decision power in day to



day family management. In many cases older persons are not getting proper care, fortified food, recreational services, health services, social & cultural facilities in the family and surrounding also. Realizing the immerging situation New India Team has started older persons care program at Santhapur in which 25 nos. senior citizens are getting care facilities.



## 2. Physiotherapy Clinic for senior citizens

NEW INDIA organization has set up a Physiotherapy clinic in the office campus of NEW INDIA located at Jharsuguda district of Odisha. The program is managed by NEW INDIA by the support of SSEPD, Government of Odisha in which extensive care and support services are rendered to the senior citizens having acute health ailments and other age factor diseases. The team of service providers of the organization renders frequent services from dawn to dusk to ameliorate the health problems of the senior citizens.



## 3. Disability welfare Programme

In the context of generating massive awareness among the disability persons in Gondia block under Dhenkanal district, Odisha. 80 persons attended. The organisation invited government functionaries, social activists and horticulturists to awake the farmers about different horticulture produces, various schemes of Government in the line department, means of convergence and regarding providing required backward and forward linkage. The resource persons distributed different leaflet, booklet and posters on agriculture and horticulture advancement technology and present trend of marketing and financial tie-ups. The duration of the program was two days and residential.

#### 4. Awareness on Bhiksha- Vritti Mukta Bharat

**NEW INDIA** focuses on rendering quality services for the marginalized people of Odisha. This group includes mainstreaming of beggars, transgender, senior citizens, child labour, construction and migrant workers, women and children under difficult circumstances, scheduled tribes, scheduled castes, and families from below the poverty line, elderly women people with disabilities, small farmers, and persons who are unable to cope with the community and society.

- Survey and identification of the persons engaged in the act of Begging in identified places.
- Mobilization of the persons engaged in the act of Begging.
- Provision of a whole range of basic services for the persons engaged in begging such as shelter, rehabilitation, hygiene, food, clothing, bedding, medical facilities, counseling and education.
- Facilitate skill development training for the persons engaged in the act of Begging so as to ensure their reintegration in mainstream society to lead a life with dignity and self- confidence
- Sustainable settlement of the persons engaged in the act of Begging.



##### Approach and Strategy

- The approach of this beggar rehabilitation scheme is to provide the whole range of services including awareness generation, identification, rehabilitation, provision of medical facilities, counselling, education, skill development and sustainable settlement of persons engaged in begging through State Governments/UTs, Local Urban bodies, voluntary and other organizations. Identified persons shall be issued identity cards to avail the benefit of any government welfare scheme.

#### 5. Helping Blind to cross a Road

**NEW INDIA** is one step ahead to offer its voluntary services for the cause of the persons with disability. The disable persons like, blind, deaf, dumb are being cared through institutional based services, counseling and convergence mode. During the year 37 persons with disabilities were cared and trained on different life skill education aspects apart from self employment and employment activities. The mission of the program is to help the disabled persons to mainstream them into the pace of community so that, they will feel their life is worthy and can lead normal life like other citizens .



The organization out of its own contribution distributed assistive devices to the persons with disability in which assistive devices like, tricycle, hope sticks, abacus, glasses and other helping tools provided to the disable students free of cost in Gondia block under Dhenkanal district.

## G. Right Based Activities

### 1. Running consumer counseling centre (DCDRF) at Dhenkanal, Bargarh, & Sundargarh.



Consumerism has grasped all sections of society, irrespective of habitat across the country. In one hand it has facilitated availability of qualitatively superior materials in the vicinity and in other hand it has given rise to many malpractices by the traders, manufacturers and service providers to cheat the consumer.

Addressing the issue, the organization arranged different IEC/BCC campaign and social mobilization events to awaken the community.

### Observance of Consumer Day

15. March. 2021 Consumerism has grasped all sections of society, irrespective of habitat across the country. In one hand it has facilitated availability of qualitatively superior materials in the vicinity and in other hand it has given rise to many malpractices by the traders, manufacturers and service providers to cheat the consumer. The organization has been running a DCIC (District Consumer Information Centre) at DCDRF (District Consumer Disputes Redressal Forum) campus, Dhenkanal and 2 consumer counseling centres at DCDRF Sundargarh and Bargarh. One Counselor has been appointed at each centre by the organization to offer counseling and guidance to the worst victims of consumer and other citizens conflicted with consumer rights, duties and responsibilities. At each centre.

## H. Misc. Activities



## 1. Promotion of livelihoods & marketing of Rural Products

The women SHGs under micro entrepreneurial activities imparted the skill training on product diversification, value addition, product branding, marketing and sharing of benefits out of the productive venture. Through this program 20 women were covered under Phenyl making, 10 women on honey processing, 20 women on mushroom production, 20 women on readymade garment making and another 10 tribal women on Leaf cup and plate making. The organization rendered the required raw-materials, training kits, toolkits and capacity building training to produce and market their produces at different sales outlets, weekly hata and market places.



## 2. Swachha Bharat Mission Programme

**NEW INDIA** being a front line civil society has actively involved in the SWACHH BHARAT ABHIYAN during the year of report. It is one of the main aspects in health to keep the health healthy. Sanitation act as a representation to manifest the health condition of the community in order to keep the community healthy & disease less. **NEW INDIA** has conducted a sanitation rally with the active participation of Raitala G.P. and Karamul G.P. villagers to make the people awarded about the sanitation. This rally carried out by placards, slogan, skit etc. with the support of the school children. duly invited with permission from their office. The children were as a catalyst to spread the message regarding the sanitation all over the village. The main objective of this rally was to make the people conscious about the effect of sanitation & to take the conquer over the common diseases in the village level. The organization in association with District Water and Sanitation Mission (DWSM) Dhenkanal constructed 400 numbers of household latrines at different villages in Gondia block under Dhenkanal district, Odisha.



### 3. Road Safety Awareness and Advocacy



The organization NEW INDIA in association with MINISTRY OF ROAD TRANSPORT AND HIGHWAYS, GOVERNMENT OF INDIA successfully organized the road safety awareness campaign in different parts of Gondia block of Dhenkanal district in which different students competition, public meeting, rally, padayatra, slogan writing competitions were held to generate massive awareness on use of seat belt, use of helmet and keep in readiness the first aid kits inside the vehicles while driving.

### 4. Voter awareness contest "My vote is My future"

In the context of spreading the community level awareness on "My Vote is my Future" the organization arranged different social mobilization events like, public meeting, poster banner campaign, students competition, cultural events and by display of audio-visual aids. The program was carried out at different operational villages under Dhenkanal district of Odisha. In the campaign in Santhapur of Gondia block, the organization arranged a quiz competition among the college students in which 45 students participated and opined their remarks about the transparency and accountability measures in democratic process and at the time of casting a vote. The winners of the competition were rewarded with prizes and citations.



## 5. Salt sampling collection project

The objective of the programme on the importance of Iodine, Iodine Deficiency Disorder and its effect on children on their future life. Under consumer protection right collaboration of Research Academy for Rural Enrichment (RARE) in Dhenkanal district the local NGO is NEW INDIA , Santhapur, Gondia , Dhenkanal. Collection salt pkt quarterly. Point person is NIGAM SAHOO.

### Project Background:

- Though iodine is required in a very minute quantity (150 –250 microgram/day), Iodine deficiency results in a wide array of preventable disorders collectively known as iodine deficiency disorders (IDD).
- Edible salt is considered an ideal vehicle for delivery of iodine in human body because of its daily and universal consumption by everyone irrespective of age, location and socio-economic status. Moreover, iodization of salt is technically feasible and economically affordable.
- There is limited knowledge amongst the retailers, wholesalers and consumers on the need to consume adequately iodized salt.
- Consumers do not have any specific tool which would help them differentiate iodized salt from non-iodized salt or an inadequately iodized salt. When purchasing edible salt consumers may prefer indicators such as price, whiteness, free flow, saltiness etc. over iodine content.

### Project Activities:

- Collection a minimum of 20 salt samples from each district per quarter from different sources of distribution



- 4 Sample from Public Distribution System (In Odisha Salt is not provided in PDS) so 4 sample will be collect from retail point
- 4 sample from public feeding program
- 1 sample from school where Mid-Day meal distributed,
- 1 sample from Aahar Kendra, food subsidization programme runs by govt. of Odisha,
- 1 sample from the District Head quarter Hospital, where cooked food distributed to patient
- 1 sample from Aganwadi Centre under ICDS scheme
- 12 sample from retail/wholesale points, the retailer/wholesaler may or may not exclusively deal with salt). This sample will be collect from different corner from the district quarterly basis.
- 40 sample to be collected quarterly from salt iodization units located in the State of Odisha: Ganjam and Balasore districts.
- Salt can be purchase of 1 Kg. from any brand available in the locality.
- For each quarter collect 5 packet crystal salt and 15 packet powder salt.



## 6. Distribution of drinking water during summer

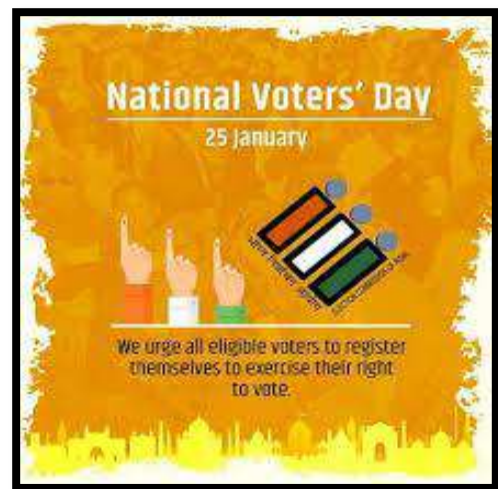
**NEW INDIA** plays a very pivotal role in providing timely assistance during the emerging crisis. As part of the rural development activities, the volunteers of the organization distributed safe potable drinking water to the water shortage area in Gondia block under Dhenkanal district, The free of cost potable drinking water supply activity was carried out during the hot summer. The organization was also managed a "JALA CHHATRA" at Santhapur in Gondia block, Dhenkanal. Every day 50-60 travelers and pathacharis took water from the jalachhatra. This is one of the renovation work of the



organization where the committed volunteers of the organization are working dedicatedly for the cause of providing safe drinking water to the community,

## 7. Observation of National voter Day by Dist. Election office Dhnkanal.

NEW INDIA in association with District Election Office, Dhenkanal observed the National Voters day at Dhenkanal. The broad objective of the observation was to enable each and every citizen to cast his/her vote, pay respect to the democracy, awaken about fundamental rights and directive principles of state policy and rights, duties and responsibilities of the voters as well as to awaken him/her about "MY VOTE, MY DESH". The program was organized in a befitting manner at Election office, Dhenkanal, There were more than 200 voters observed the voter's day. The organization distributed leaflets, posters, banners and well designed stickers to attract the voters to know their rights and responsibilities in nation building. During observance, the voters took the oath to definitely casting their votes for selection of their nominated candidates, without bribed and biased attitude.



## 8. Rescuing people from house under fire

The organization from time to time spreads the awareness on disaster preparedness amongst the community. Apart, village level and GP level protection committees have been formed at different villages of NEW INDIA operational area to provide in situ relief and





rehabilitation to the victims of different manmade disaster and natural disasters. The youth and adolescents from the operational villages are imparted thematic training on immediate rescue and operation to save the people during disaster situations. During the year 2021-22, the organization mobilized and trained a team of 20 volunteers to provide immediate rescue to the fire hit families and victims of fire accidents,

## .9. Observation of National Day/Week

National Girl Child Day
Republic Day of India
World peace and understanding Day
World Consumer Right Day
International Women's Day
World Forest Day
World Water Day
World Health Day
Safe motherhood Day
World Malaria Day
No Child Labour Day
World No tobacco Day
International Children's Day Global Day for parents
World Environment Day
International Blood donors Day
World Population Day
International Breast Feeding Day
Independence Day
International Sports Day
International Literacy Day
International Day for Elderly
Gandhi Jayantee
International Poverty Alleviation Day
World Polio Day
International Day for Violence Against Women
World AIDS Day
International Volunteers Day
International Day for Yoga
International Mother's Day
International Nurse Day

## **1. Training under exposure of staff**

Capacity building across the organizations at various levels has been one of the major thrust areas of **NEW INDIA**. During the reporting period it has concentrated in enhancement of capabilities of the functionaries/members around the organization through training, regular meetings, issue based rallies, protest meetings, exposure visits, assistance in problem solving and monitoring of progress. In order to enhance the skill and expertise of the target population so as to enable them to get income opportunities skill development training programme were conducted. The Food Processing Training Programme conducted by **NEW INDIA** during the reporting period was very much encouraging & very effective in enhancing the skill and income generating ability of the rural women in Dhenkanal district. During this year training was organized for forty rural poor women. Training on preparation of jelly, jam, squash and pickles etc were imported by the skilled professional trainers in New India Training Hall at Santhapur under Gondia block.

## **2. Award/ Recognition.**

The organization due to its outstanding contribution in the field of health & family welfare and community empowerment received awards and recognitions from different local, regional and national level, viz- State level Kayakalp Award from NHM, Odisha, Gopabandhu Seva Samman Award received from Dhenkanal Zilla Lekhak Sansad, National Level COVID Warrior Award received from Indian Institute of Public Administration, Bipadara Bandhu Award received from Aeta Jeevan Foundation, Women Empowerment Award received from National Child and Women Development Council.

## **5. ACKNOWLEDGEMENT**

**At the very inset NEW INDIA family express sincere thanks to all the departments of Government, donors, sympathizers, patrons, the electronic print Media and above all the community members who have shown active interest in fulfilling the aspirations of the organization, giving institutional morale a boost and the courage to move forward.**

**The V.O expects the same cooperation, involvement and enthuse as usual from one and all. It is firm belief that, togetherness will make a difference that may be small but beautiful.**

[illegible]







## Cultural Programme Highlights 2022-22



THANK YOU



# Programme Highlight

**NEW INDIA**



Management of Dadaraghati PHC (N), Dhenkanal under PPP Mode



Management of Khankira PHC (N), Dhenkanal under PPP Mode



MANAGEMENT OF URBAN PHC (UPHC-2) STATION PADA, BARAGARH CITY



URBAN PHC(UPHC-SHANDHAPUR, BIDYADHARPUR)BARANG, CUTTACK



Management of Urban PHC/UPHC, Burla, Sambalpur



Management of Arogya Plus (MHU), Dhenkanal under PPP Mode.



Adolescent Health Program



Covid- 19 Training Home Care Support by NSDC (PMKVY)



Girl Child & Child Safety/Child welfare



Livelihoods support to SHG through Horticulture



Minority Women Leadership Training



Running of Village Library



Running of NEW INDIA Sangeet Natak Lalit Kala Vidyalaya



Career Counseling



Training of Youth on Jana Jagaran Abhiyan



Training of youth in wellness positive life style & fit India



Formation of Farmers producer organization



Medicinal Plant Plantation



Bee Keeping and Honey Processing



Swachha Bharat Mission Programme





## NEW INDIA

### REGISTERED OFFICE

At/P.O.- Santhapur, Dist. Dhenkanal  
Pin- 759016, Odisha

### STATE OFFICE

C/76, Nayapalli,  
Bhubaneswar  
Near Iskcon Temple

### LIASION OFFICE

Uttara Madhuban  
(Near Mangala Temple)  
At/P.O.- Kunjakanta, Dhenkanal

### BRANCH OFFICE

#### CUTTACK

AT: BIDANASI, (BEHIND BIDANASI HIGH SCHOOL),  
CUTTACK -754005

#### JHARSUGUDA

AT: SDO COLONY, (IN FRONT OF COLLECTOR OFFICE)  
JHARSUGUDA-768201

#### ANGUL

KARADAGADIA (INFRONT OF PETROL PUMP),  
ANGUL-759132

#### BARGARH

AT-SUBASH NAGAR.  
PO/DIST-BARGARH -768030

#### SAMBALPUR

AT: GYANA BIHAR,  
BURLA ,SAMBALPUR-768017

#### SUNDARGARH

AT- UPAR BALIJODI, ROURKELA,  
SUNDARGARH-769001

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